

Not just a walk in the park

Metamorphoses, magic and layers of history: a transmedia storytelling adventure in Gaasbeek castle park

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- You accompany former owner Paul Arconati on a walk through his park in the final year of his life 200 years ago in 1821
- Different stops bring different stories and experiences as you will go even back further in time with Paul to the 17th century when the park was created
- We use the idea of ‘portals’ as it exists in popular culture (for example: Twin Peaks, Narnja, Alice in Wonderland,...) and the idea of passing from one experience/dream to another one (like Inception)
- At the main stop of the pavilion you enter into the world of the Metamorphoses and you’ll experience the park in a new light
- Together with Paul Arconati you get stuck in this world and you need to do/solve certain things to get back out. Luckily you have Ovid as a guide (like Vergil in Dante’s Divine Comedy)



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- Historical dimension of the walk: former eccentric owner Paul Arconati as your companion. You get to know the different park buildings and the origins of the baroque park
- Magical dimension: Use of Augmented and Virtual Reality and the idea of portals to try and create different worlds within worlds and take visitors on an interactive adventure
- Main thematic dimension of the Metamorphoses: Bring several different stories of the Metamorphoses to life, submerge people into a world where animals and plants are not what they seem at first sight.
- Reflective dimension: the current workshop building will be used to expand a bit on the more philosophical side of metamorphoses, change, mutations,... + there will be a separate attic room to write/create/leave your own story of metamorphoses
- MAIN DRIVERS BEHIND THIS PROJECT:
 - Bring castle and park, nature and culture (history) together
 - Offer an interactive experience to visitors, young and old, that will submerge them in history and surround them with magic and stories
 - Offer the opportunity to share own stories and reflections and then use these shared stories and experiences as starting points for future walks/experiences

Thank you!



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